

**PURE MOVEMENT DANCE CENTER  
IS PROUD TO PRESENT  
OUR 12<sup>TH</sup> ANNUAL SHOWCASE  
MAY 17<sup>TH</sup> – 19<sup>TH</sup> 2024**



Dear PMDC families,

It is a true thrill to present to you Pure Movement Dance Center's 12th annual end of year Showcase "Here We Go." We look forward to showcasing all of our students' hard work from the past year. Our Showcase will be held May 17th -19th at Governor Livingston High School in Berkeley Heights. We will be presenting five group showcases throughout the weekend in addition to 2 solo Showcases. Each group show runs about 90 minutes. In this packet you will find all the information you need for both the dress rehearsals and performance days. As always, if you have any questions, please do not hesitate to contact Dana, Lindsay or any of our wonderful front desk staff.

**Some quick tips:**

- The Auditorium at Governor Livingston is located to the right of the Main Entrance at door #19. Parking is located off to the right side and there is also additional parking behind the school. It will fill relatively quickly, so please leave extra time.
- All Dancers should arrive at the main entrance door of the theater 30 minutes before their assigned Showcase time. You may then proceed to the dressing rooms where you will drop them off into the care of the staff and assistants of PMDC. Dancers will remain in our care until completion of the final bow where they will leave directly from the stage into the audience.
- Dancers should have their hair and make-up already completed before arrival. All dancers should arrive dressed in their first costume. For those with multiple dances in one show, you will be notified ahead of time which dance will be performed first.
- Videotaping will not be permitted in the audience. However, a professional videographer has been hired by PMDC to record the event and your Showcase Media Fee entitles you to a digital copy of the event.

We wish everyone a successful showcase weekend and cannot wait to see the smiling faces of all the dancers on stage!

Sincerely,

*Dana & Lindsay*

## DRESS REHEARSAL INFORMATION

The PMDC dress rehearsal will be held May 14th-16th at the Theatre at:  
Governor Livingston High School  
175 Watchung Boulevard  
Berkeley Heights, NJ 07922

Each dance that will be performed in the showcase will have an opportunity to practice once on the stage at rehearsal. The dress rehearsals serve several functions at once and we need everyone to be present to truly benefit from the opportunity. Performing at dress rehearsal gives the dancer a preview of their stage experience, familiarizes parents and students with the facility, gives each dance the opportunity to perfect technical aspects such as lighting, sound and staging and provides a wonderful opportunity for the dancers to observe other dances they may not see in their Showcase. Dress rehearsals are done in full dress (costume, tights, shoes, hair) however make-up is not required. If you would like to practice the stage make-up to acclimate your child to the experience, please feel free to do so.

- **Please arrive 20 minutes before your scheduled dress rehearsal time already dressed in costume.** Please refer to the dress rehearsal schedule for the assigned day and time of your child's class. Bear in mind that the rehearsal can run early or late and we need to remain flexible to account for extenuating circumstances.
- Upon arrival, dancers will be seated in the audience with their class and remain there until they are called to the stage. This allows them to watch the performances before them as well as get acquainted with the space.
- The dancers will run their dance on stage one time, unless there is a significant issue and it needs to be run again. Once your child's dance has been performed, they are free to leave...however....
- Many dancers like to stay and watch other dances even after the rehearsal is over. We definitely appreciate all dancers who want to watch and support other dancers, so leave some time in your schedule in case your child wants to watch!
- While at dress rehearsal, familiarize yourself with the dressing rooms, bathrooms, exits etc. so that during Showcase weekend you are comfortable and so is your child!

# Ticketing Information

## Here WE Go

To purchase tickets to "Here We Go", PMDC's 12th Annual Showcase, simply click on the link on our homepage at [www.puremovementnj.com](http://www.puremovementnj.com). Once you click on the link, you will be able to purchase tickets to any show. The wonderful advantage of this ticket ordering system is that everyone will be able to pick their own seats and we can cut down on any ticketing errors.

- Tickets will go on sale Tuesday, April 30th at 5:00pm. Tickets are first come, first serve and are \$22 a piece plus the online service fee of \$2.10 per ticket.
- For PMDC parents attending more than one show, tickets are 50% off for each additional show. If your family has been placed in multiple shows, you are eligible for this discount and a code will be emailed to you, so please keep an eye out for that in your inbox. In order to get this discount, the tickets need to be purchased at the same time as your full price show. If you buy tickets for the 2nd/3rd/4th show at a separate time, the online shopping cart will not recognize that you qualify for the discount. \*Discount codes are a single use code.
- Free tickets are available for any PMDC dancer who needs a ticket to a show to see their sibling perform. Discount codes for this offer will be provided upon request. Please email [info@puremovementnj.com](mailto:info@puremovementnj.com) with your dancer's name to receive your code.
- Online ticket ordering will close on Thursday May 16th at 8pm. However, tickets will still be available for purchase at the door.

**PURE MOVEMENT DANCE CENTER'S 12TH ANNUAL SHOWCASE**

# DIGITAL FORMS MUST BE FILLED OUT BY MAY 3RD



## 5 & 10 YEAR AWARDS



If your dancer has been training at PMDC for 5 or 10 years, we would like to recognize them for their dedication at our Showcase. Students will be presented with their award at the end of their showcase.

[CLICK HERE TO FILL OUT THE AWARDS ORDER FORM](#)

## SHOUT OUTS

PMDC loves to devote a section of our Showcase program to family dedications and business ads. The shout outs of "Good Luck!" make the dancers feel special and the ads help us to support local and family businesses the way you've all supported us.

\*This year's program will be digital and all ads and shout outs will be displayed in full color as well as featured as a slideshow during the performances. Ads are available in 1 Line, 1/4, 1/2 and Full Page sizes.



[CLICK HERE TO FILL OUT THE SHOUT OUT FORM](#)

## 2024 SHOWCASE T-SHIRT

A commemorative Showcase T-shirt has already been ordered for your dancer!

It is a white, pre-shrunk, poly /cotton blend with a vibrant design reflecting this year's showcase theme on the front and featuring each dancer's name on the back. A great keepsake for each dancer!

**T-SHIRTS WILL BE AVAILABLE FOR PICK UP AT THE FRONT TABLE ON THE DAY OF THE PERFORMANCES**





## IMPORTANT END OF YEAR DATES

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- May 14-16th PMDC Dress Rehearsal at Governor Livingston High School in Berkeley Heights
- May 17th-19th PMDC 12th Annual Showcase at Governor Livingston High School in Berkeley Heights
- May 22nd Fall registration begins
- May 25th Last Day of Classes
- June 4th-6th Company Auditions.  
Specific days and times to be assigned
- July 15th PMDC Summer Sessions Begin.  
Registration for summer classes is now open.  
Details can be found on our website.